



Erie Federal Credit Union wins a prestigious CUNA Diamond Award

Erie, PA (March 27, 2024) — Erie Federal Credit Union (Erie FCU) was recently named a winner of a prestigious **“Diamond Award”** from the **Marketing & Business Development Council of America’s Credit Unions**. The credit union won in the **One Time Event** category for its **Fairview Branch Grand Opening** marketing campaign. “We are extremely honored and grateful to receive this recognition” said Erie FCU CEO, Brian Waugaman. “We humbly accept on behalf of our over 76,000 members and on behalf of all Pennsylvania credit unions who strive daily to make a difference in the lives of their members and the communities they serve”.

Held this year in Las Vegas, Nevada, the most prestigious annual credit union marketing excellence competition, the Diamond Awards, recognizes the best marketing campaigns in the credit union industry from the past year. Winners are selected based on strategy, creativity, design and production, copy and communications, and results. Credit unions, advertising agencies, and associations submitted a record 1,451 submissions for the prestigious awards. In all, 168 organizations from 44 states and the District of Columbia were selected as winners.

America’s Credit Unions is the unified voice for not-for-profit credit unions and their more than 140 million members nationwide. America’s Credit Unions provides strong advocacy, resources and services to protect, empower and advance credit unions and the people and communities they serve.

For more information, please contact CMO, Thomas Brennan at (814) 825-2436 ext. 1020

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About Erie Federal Credit Union

Since its inception in 1936, Erie Federal Credit Union, the largest credit union in Northwest PA, has been serving its members in and around the Erie, Pennsylvania area with exceptional financial products. Erie FCU has grown its membership to over 76,000 with assets of more than \$773 million with over 200 full and part time employees with a corporate office and 9 branch locations. As a full-service, federally insured credit union, anyone that lives, works, worships, or attends school in Erie or Crawford County, PA is eligible to join. Erie FCU is an Equal Housing Lender.