



**For Immediate Release:**

**Contact: Ron Hickoff**  
**Director of Marketing & Communications**  
**Erie Federal Credit Union**  
**rhickoff@eriefcu.org**  
**(814) 825-2436 Ext. 1045**

**Erie Federal Credit Union wins two industry Marketing Awards!**

Erie, PA – April 11, 2017 - Erie Federal Credit Union is pleased to announce being recognized for marketing creativity and excellence at two recent national credit union award ceremonies.

**2017 Credit Union National Association (CUNA) Marketing & Business Development Diamond Awards:** Erie FCU was awarded a prestigious “Diamond Award” for creative excellence and outstanding community involvement in the Ongoing Event category for their “80<sup>th</sup> Anniversary Celebration - Year of Giving Back”. CUNA is the largest national trade association in the United States serving America's credit unions.

**2017 Card Services for Credit Unions (CSCU) EMI Marketing Awards:** Erie FCU walked away with an EMI marketing award in the Community Outreach category for their “Be Happi, Be Green - Plant It Forward” initiative. The initiative visited seven Erie area elementary schools to help set an environmentally sound example for the Erie youth by teaching them the value of keeping their world "green". The students were involved in planting new trees around the perimeter of their school. CSCU, one of the nation’s leading Credit Union Services Organizations (CUSO), is the nation's largest electronic-payments association exclusively serving credit unions.

***About Erie Federal Credit Union***

Since its inception in 1936, Erie Federal Credit Union has been serving its members in and around the Erie, Pennsylvania area with exceptional financial products. Erie FCU has grown its membership to nearly 55,000 with assets of more than \$469 million. They have 149 full and part time employees with a corporate office and 9 branch locations. As a full-service, federally insured credit union, anyone that lives, works, worships, or attends school in Erie or Crawford County, PA is eligible to join. Erie FCU is an Equal Housing Lender.

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