

Website Remarketing, Google AdWords & ADA Policy

How We Collect and Use Other Information

Erie Federal Credit Union uses third-party vendors, such as Google, that use cookies and pixels to inform, optimize and provide advertisements based on a visitor's past visits to our website.

We respect your privacy and are not collecting any specific identifiable information through the use of cookies or pixels through our third-party marketing partners. Erie FCU uses cookies to make your online experience with us and certain linked websites more rich and personalized based on the products and services the user expresses interest in. Importantly, we do not share personally identifiable information with Google or other third-party vendors.

About Cookies

Cookies are pieces of data assigned by web servers to your web browser and devices. Cookies help websites keep track of your preferences and to recognize return visitors. When a user returns to a website they have visited before, the browser gives this data back to the server. Cookies do not contain viruses. We do not we do not collect or share your name, contact information, account information or any other membership information.

Most web browsers and devices contain certain information and that is collected through your Media Access Control (MAC) address, device type, screen resolution, operating system, version and internet browser type and version. We use this information to ensure Sites function properly, for fraud detection and prevention, and security purposes.

You can refuse to accept these cookies and most devices and browsers their own privacy settings for cookies. You will need to manage your cookie settings for each device and browser you use. However, if you do not accept these cookies, you may experience some inconvenience in your use of the Site and some online products and services.

American Disabilities Act (ADA) Statement

Erie Federal Credit Union (Erie FCU) is committed to making our website usable by all people, including those with disabilities. As part of our commitment we are working towards meeting or exceeding the requirements of the Web Content Accessibility Guidelines 2.0 Level AA (WCAG 2.00 AA).

Please be aware that our efforts are ongoing, adding in-site ADA tools and accessibility options for users. If you encounter an accessibility issue, please specify to us the Web page with the issue and we will use all reasonable efforts to make the page accessible. Please email the information to marketing@eriefcu.org or call us directly at (814) 825-2436 to speak with a marketing representative.

We offer a variety of auxiliary aids and services to help us communicate effectively with members with disabilities.

Note: Electronic mail is not secure, and confidential or personal information should not be communicated in this manner